



March 2023

Dear friends,

We're Looking forward to seeing you at Life to the Max 2023!!!

We hope you are looking forward to Life 2 the Max 2023. In this letter we hope to give you all the information that you need to offer this out to children & young people in your Company.

Please read on to find out more . . .

Who's it for?

Life 2 the Max is open to Anchors, Juniors, Company Section age groups (including Girls' Association), Girls' Brigade members, and of course their leaders! There are also opportunities for Seniors to come along and help at the event. The aim is to get as many children and young people from across London and beyond together on one day! In 2022 we had over 450 children and young people onsite, plus over 150 leaders and we are keen to build on this number in 2023.

The Date & location . . .

The day event will be held on **Saturday 24th June 2023**. The event will take place at Felden Lodge, BB Headquarters which is in Hemel Hempstead, Hertfordshire. The location is set in over 30 acres of ground and is easily accessible via the M25, M1 and A41. See www.feldenlodge.co.uk for directions (the postcode is 'HP3 0BL'). The day event on the Saturday will run from **11am to 4pm**.

What Activities will be on offer . . .

The programme will see a wide range of activities on offer throughout the day. We will be changing up the activities to keep things fresh and we're looking to bring in an even bigger and better range of activities than ever before with **funfair rides, inflatables, shows, workshops, sports, crafts and more!**

There promises to be something to keep every entertained at Life 2 the Max 2023. The larger rides and activities will be open all day, but some of our activities may only be open at specific times, there will also be specific times for some of the shows and demonstrations throughout the day.

The programme will also include an opportunity for us all to get-together for a time of **worship led from the Main Stage**. As part of our opening and closing ceremonies we will also see displays from some of our guests.

A full and final programme will be sent out in advance of the event.

It's all about food . . .

Well it's not really, but food is always important, and this will be no different at Life 2 the Max. The catered ticket option will provide attendees with a sandwich (from selection including ham, cheese, chicken), packet of crisps, chocolate bar and a bottle of water during their lunch stop (this includes leaders!).

Based on feedback from our last event there will be an option to not be provided with lunch and bring your own, this will see a reduction in the cost by £2 which represents the cost of providing the lunch. Please select this ticket option on the Company Registration Form.

If there are any allergies please advise this on the Company Registration Form.

Your group will be an allocated period of time to pick up and eat their lunch. During the rest of the day water fountains will be available and additional refreshments will be able to be purchased from the shop (sweets, drinks, additional sandwiches, etc).

Moving around the event . . .

The event is open to all age groups and for the majority of the day children and young people will be free to roam the site and have a go on the activities on offer. It is expected that younger children will have direct supervision and go around as a group, but Juniors and Company Section members could go around with remote supervision from Company leaders. There will be a team of staff supervising all activities and also generally supervising the site throughout the day.

All those attending will be given a wristband which MUST be worn whilst on site, this wristband will enable all staff including those running activities to be aware of the age group children/young people are in. Certain activities will be age restricted and therefore this will help in this way.

What's the Cost . . .

There will be a cost for the event and this will be:

- **Young people @ £21.00 pp (by 19.05.23)**
- **Young people without Lunch @ £19.00 pp (by 19.05.23)**
- **Young People @ £25.00 pp (after 19.05.23)**
- **Young People without Lunch @ £23.00 pp (after 19.05.23)**
- **Leaders @ £11 per head (inc lunch)**

Included in the price is all activities and lunch (unless going for un-catered option). Leaders should not worry, as there will be opportunities for leaders to have a go at some of the activities too! It promises to be a fantastic day out for all at a great price!

As you will see the event is also open to Girls' Brigade members, so if you have a GB Company at your church then please do invite them along to join us.

We know that some Companies are subsidising the cost or paying in full for their children and young people, with some doing fundraising to help cover these costs. It would be our hope that no-one is excluded on the basis of cost, and that consideration at Company level and/or with your Battalion or Church may find some financial support if the children & young people in your Company cannot afford to come along. The cost of the event has been heavily reduced by core funding from London District and some Battalions.

What about Seniors (15 years +) . . .

We believe the event is best suited for those aged 14 years and under, but Seniors are welcome to attend where Companies would like to offer it to this age group. We would also like to encourage Seniors to come along and help with event, there are plenty of different jobs to do. Where Seniors attend to help please list them as leaders and only pay £11. If they come along and help for a few hours they will still have time to have a go on some of the activities.

Onsite Shop Open this year . . .

There will be a shop in operation during the event selling sweets and drinks as well as a small selection of BB merchandise. Children and Young People are therefore encouraged to bring some pocket money along to purchase items from the shop.

Promoting the event to your Children & Young People . . .

You can download the event publicity poster/leaflet online at www.thebbinlondon.org.uk. Attached to this email you will find a letter/form which can be printed out and used to give out to your children & young people (there is space on the PDF to type in your own local information such as cost and meeting times). Alternatively, you could always put your own letter together. Don't forget to talk to your children and young people about the event, from the information provided in this letter make sure you tell them about the activities and what will be happening!

Transport . . .

It is hoped that where possible Battalion's will help support travel arrangements to and from the event, by coordinating arrangements and organising shared use of minibuses and/or hiring a coach/bus. This is to ensure that companies within only a couple of members of staff and no to little transport can attend and are not penalised. I know a number of Battalions have already arranged to hire a coach/bus and are coordinating transport and pickup times. So please check with your Battalion Secretary to find out more.

Registering for the event . . .

Please complete the event registration form and return with deposits **by 19th May 2023** to receive the early bird price.

This year the '**Company Registration form**' will be an online form available at thebbinlondon.org.uk this MUST be completed by all Companies attending. Payment should then be made by bank transfer using the details below or cheque. Cheques should be sent to The Boys' Brigade in London, Felden Lodge, Hemel Hempstead, HP3 0BL marked as 'Life 2 the Max'.

Bookings will not be confirmed until payment has been received (payment must also be received by the due dates).

Our preference is that payments are made online by bank transfer (ref 'Life 2 the Max') to:

A/c Name **The Boys Brigade (London District)**

Sort Code **40-52-40**

A/c Number **00015929**

You will appreciate that it is important that we have numbers in before the event so that it can be appropriately scaled based on the numbers booked. Names will not be required until arrival at the event when we will expect a list from each Company listing the names and age group for each child/young person.

Attendance at the event will be strictly 'Booked in advance' only, there will not be an opportunity to turn up on the day of this event. Please book early to avoid disappointment as we do have limited numbers and once we reach the limit we will not be able to accept additional bookings.

Helping run the event . . .

We still need staff to help supervise activities within the 'Activity Village'. If you are able to assist, then please send an email to Chris Norman (chris@boys-brigade.org.uk). It would be hoped that each Company attending the event could provide at least 1 member of staff to help with the running/supervising of an activity for a period of time.

I have some questions . . .

Please contact the London Office on 0208 441 4539 with any questions or email enquiries@thebbinlondon.org.uk.

I hope that the above information gives you everything you need to know about the event. Finally, I do hope that your Company will be offering this event to your children and young people, it promises to be a fantastic weekend for all!

Yours sincerely,

A handwritten signature in black ink that reads "Chris Norman". The signature is written in a cursive style with a prominent initial "C".

Chris Norman
Event Director